



## Community Manager Canada at MyHeritage

MyHeritage is looking for **motivated people with experience in online marketing/online media and interest in family/genealogy** to join our team on a **part-time basis**, either physically in the London or Israel office or as part of our “virtual” team (e.g. if you are based in Canada).

**About MyHeritage:** We are a family social network with strong genealogy features. On myheritage.com you can create a family tree, share pictures, organize family events, download our genealogy software ‘Family Tree Builder’ and search for ancestors online. MyHeritage is also known for its face recognition algorithm used to scan people’s photos and match them to relatives or celebrities in the MyHeritage celebrity database. The company was founded in 2003 near Tel Aviv (Israel) and has **more than 30 million users** by now.

Visit MyHeritage.com to get the full story.

**About the job:** Your job will be **community manager Canada**

It includes public relations in your market, community outreach and generally creating, planning and realising additional **marketing activities for the Canadian market**.

### What we offer:

- A friendly, informal and creative environment with lots of opportunities and your own responsibilities
- An international team – always happy to help – with experienced colleagues, diverse skill sets and well-known investors
- Possible continuing part or full-time positions in marketing or even web-design or development

### What you should have:

- Good understanding of the Canadian market and media
  - Knowledge or ideally experience about Internet, social networking, web 2.0 and blogging
  - Great written and oral communications skills
  - A focus on getting things done
  - Interest or even some experience in genealogy or family history
- If you speak French as well it is a great plus.

To apply **you only need a CV** (focussing on marketing and online experience) and your 10 most favourite web links with a brief explanation about each.

Send it to [mario@myheritage.com](mailto:mario@myheritage.com) with the subject “application – community manager Canada”

Please browse our company blog for more info:

<http://www.myheritage.com/blogs/companyblog/>

### Mario F. Ruckh, Director of Marketing

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